

Elizabeth Gillette

HI, I'M BETH.

I am a passionate, fearlessly creative writer and editor with two years of experience in digital media. Through my background in content creation, I have developed a strong, unique voice that inspires and empowers others. This voice translates throughout my work in social media, as well as personally. **I can't wait to work with you!**

SKILLS

Photoshop ★★★★★
InDesign ★★★★★
Wordpress ★★★★★
Instagram ★★★★★
Facebook ★★★★★
Google Analytics ★★★★★

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EXPERIENCE

EDITORIAL ASSISTANT / THE EVERYGIRL

JAN 2019 - PRESENT

- Pitched stories and headlines weekly for myself and a team of over 20 freelancers
- Wrote up to 9 articles weekly to 1.6M+ unique monthly visitors
- Created Instagram Stories for over 827K followers on beauty and lifestyle

EDITORIAL INTERN / THE EVERYGIRL

MAY 2018 - DEC 2018

- Developed and spearheaded the "sex" section of the site, writing over 25 high-performing pieces
- Increased site weekend traffic by 57% with articles on plus-size fashion, beauty, sex and wellness
- Managed the site submission box by identifying pitches that fit the site's mission and needs

SPECIAL EVENTS INTERN / IWA

JAN 2017 - MAY 2017

- Shot and edited 200+ photos for auction website
- Wrote and edited copy for all 2017 charity gala materials

EDITORIAL INTERN / PILATES STYLE

JUNE 2016 - JAN 2017

- Contacted over 50 PR representatives for feature in magazine
- Wrote at least 2 stories with headlines and decks in each issue
- Edited articles for the web for content, grammar and AP Style

EDUCATION

LOYOLA UNIVERSITY CHICAGO

B.A. in Multimedia Journalism, Cum Laude, May '19
Minors in Marketing & Women's and Gender Studies

EXTRACURRICULARS:

- Webmaster & Instagram Coordinator / Alpha Sigma Alpha Sorority
- Social Media Lead / The Women's Project
- Desk Manager / Department of Residence Life
- Contributing Writer / Loyola PHOENIX